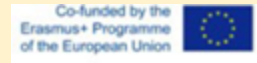


SECTION 2)

READ A FURTHER REVIEW ABOUT THE DESIGNING OF A PROJECT

(Supplementary text about the designing of a project in PDF).



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AIM AND APPLICABILITY OF THE DESIGN METHODOLOGY

- **The overall aim of the design methodology is to provide a concrete example of how to build a project description in practice, which can also constitute a design for an application.**
- **Thus, the aim is also to provide a structure, order and kind of to-do list for the topics that are often, as a general rule, requested by many stakeholders and foundations offering funding programmes, open calls and tenders for artistic, creative, cultural purposes. An example may be the Danish Arts Foundation.**

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LEARNING OBJECTIVES IN THE DESIGN METHODOLOGY

- To train the designing of project descriptions and the structural set-up of relevant application subjects.
- To train clarification of and distinction between aims and specific objectives, target groups and stakeholders, methods used etc.
- To train linguistic presentation and qualify the use of clear and concise language that clarifies the connection between project aims, objectives, target groups and methods used.
- To learn to set realistic timetables, showing a clear progression and milestones in a project.
- To gain insight into the designing of a dissemination plan and an evaluation plan as part of a project description.
- To gain insight into budgeting and searching for funding sources.

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THE METHODOLOGY GUIDES YOU STEP-BY-STEP

- **A proper project description will always contain a number of descriptive subjects, which should be clearly coherent in the description and argumentation.**
- **However, if the project description is going to form the basis for an application to a specific public or private tender, it is mandatory to use the description framework and as required in the particular case – as well as a wording and terms that correspond with the art form.**
- **Even so, the basic description form, as introduced below, will usually be included in most funding programmes and calls. In any case, they represent a training and learning exercise in describing projects.**

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THUS, IN THE FOLLOWING SECTIONS YOU ARE GUIDED THROUGH RELEVANT SUBJECTS SUCH AS:

- Overall aims
- Concrete objectives
- Target group and other stakeholders
- The methodical design and data collection
- The timetable for implementation
- The evaluation and documentation plan
- The dissemination and sustainability plan
- The budget